

DECISION FRAMING PROJECT MANAGEMENT WORKSHOP

ENSURE THAT YOUR TEAMS ARE OPERATING AT PEAK EFFICIENCY!

What is a decision frame?

It is a group's bounded view of a decision problem that they face.

Why is decision framing important to project managers?

Because all projects are mired in issues, but not all issues are equal. Correct framing achieves clarity and consensus quickly. These are not just important, but critical in determining the best course of action.

How does decision framing help project teams quickly grasp the landscape of their decision problems?

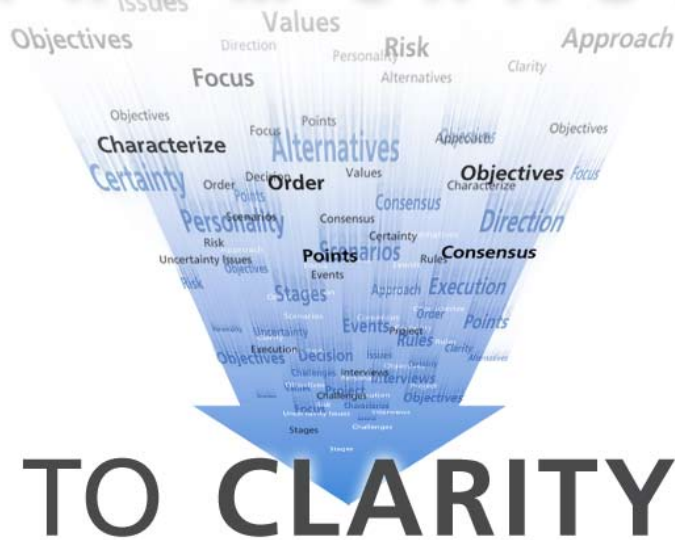
By introducing decision framing fundamentals that assist managers and teams to distinguish and address different types of issues. Teams can then easily:

- Define the problem.
- Focus the problem.
- Identify project risks and uncertainties that can make it difficult to choose the best option.
- Structure the alternatives to be considered.
- Use scenarios to test the impact of each alternative.



Sharpen your decision framing skills and achieve success in meeting your project goals—attend a Decision Framing Project Management Workshop from Decision Frameworks.

DECISION FRAMING: FROM CHAOS



Framing achieves consensus, management buy-in, and clarity with speed.

REPETITION, RELEVANCE, AND EASE OF USE

Build decision framing proficiency with Decision Frameworks proprietary skill development program. The key tenets of this approach are:

- **Repetition** that integrates lectures with in-course practicum. Over the three-day course, participants work through seven decision frames, increasing skill with each iteration.
- **Relevance** through use of industry-relevant examples that project teams face. Three problems are pre-defined, while four others are based on real-life participant problems. Examples include:
 - General**
Business development, new country / market entry, marketing, or manufacturing strategy
 - Energy**
Exploration, appraisal, development, refining, pipeline, or processing strategy
 - Pharmaceuticals**
Dosing, formulation, indications, lead replacement, early and late trial design
- **Ease of Use** of the decision framing approach through the use of the industry-standard decision framing software tool DTrio®, which is provided with the course. DTrio® guides project managers through the decision framing workflow to ensure quality and efficiency.

COURSE AGENDA

Day 1

Develop more efficient project management skills by learning decision framing using an industry-relevant case.

Day 2

Practice decision framing and learn expert interviewing techniques using an industry-relevant case in the morning and two real decision frames in the afternoon.

Day 3

Refine decision framing and management communication skills using an industry case in the morning and two real decision frames in the afternoon.

Contact Information

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Industry-relevant cases are housed in OWL – Decision Frameworks Organizational Wisdom Library, made available to each course participant to evaluate.

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